



2026 Recognition of Excellence Ceremony

The Recognition of Excellence Ceremony is a great way to connect with many SFMA members and supporters from the business community. This event signifies, celebrates, and awards excellence in manufacturing both from an operational and talent development standpoint through our Manufacturer and Employee of the Year awards. This truly will be a night of celebration and accomplishments.

Date

June 25, 2026

Deadline to register:

June 12, 2026

Tickets

Member: \$295

Member Table: \$2,600

Non-Member: \$350

Non-Member Table: \$3,150

Time

5:00pm to 6:30pm - Cocktail Reception

6:30pm - Award Ceremony Begins

Location

Charles F. Dodge City Center
Pembroke Pines, FL



Tax Deductible Contributions: Any contributions to the SFMA whether in the form of membership dues, sponsorship, donations, or any other form of monetary contributions or in-kind contributions, are not tax deductible under Section 170 of the Internal Revenue Code.

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PRESENTING SPONSOR

For organizations that pride themselves on fostering excellence, talent development, and employee appreciation, aligning with this program offers a prime opportunity to showcase commitment and involvement. This event, celebrated in the glamour of a red-carpet affair, presents numerous advantages for the Presenting Sponsor, encapsulated below:

Co-Branding Opportunities

- **Event Titling:** The SFMA Recognition of Excellence Ceremony, with the honor of being presented by [Your Company Name], ensuring prominent visibility.
- **Visual Presence:** Your company's name and logo will be displayed on both the program and presentation slides throughout the Ceremony, ensuring attendees associate your brand with excellence.
- **Acknowledgment:** Special acknowledgment by the SFMA President on the dais, a 30-second opportunity at the Step and Repeat Screen alongside SFMA President and award presentation, and a 30-second opportunity on the cross-section media presentation.

Marketing Benefits

- **Extensive Digital Campaign:** From pre-event exposure, your brand will be featured in SFMA's digital outreach, and continuing with post-event exposure, your brand will be featured in SFMA's digital outreach.
- **Targeted Marketing Outreach:** Targeted marketing efforts reach members and manufacturers in South Florida, as well as an extended distribution list.
- **Exclusive Marketing Materials:** The Presenting Sponsor's name and logo will be prominently displayed on all marketing materials before and after the event, including SFMA's general e-blasts and a dedicated e-blast.
- **Social Media Spotlight:** Enjoy exclusive social media content, including a dedicated social media frequency adjusted based on the sponsorship tier.
- **Promotional Visibility:** The Presenting Sponsor's name and logo will be prominently displayed on the event program, providing an opportunity to reach a large audience.

Exclusive Ceremony

- **VIP Reception:** Exclusive access to the event, including a VIP reception for Year Finalists, Year Award Recipients, and the Presenting Sponsor.
- **Judging Panel:** The Presenting Sponsor will have the opportunity to serve on the Year awards, allowing direct involvement in the selection process.
- **Event Introduction:** The Presenting Sponsor will have a privileged role from the dais to introduce your company, its community and products, followed by onstage recognition. A company video will be showcased as your representatives make their way to the event.

Additional Perks

- **Appreciation Plaque:** A token of appreciation presented during the event, commemorating your support as the Presenting Sponsor.
- **Ongoing Recognition:** Further acknowledgment from the dais at subsequent SFMA events and prominent media recognition through press releases distributed to major outlets.

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RANDSTAD

EXCLUSIVE SPONSORSHIPS



2026 Recognition of Excellence Ceremony

TOAST & RECEPTION SPONSOR – \$6,500 (0 AVAILABLE)

- Company name and logo appear in the event's digital marketing campaign (e-marketing, social media, etc.).
- Company receives solo social media marketing as the Reception and Toast Sponsor before and after the event with a company-specific social media campaign. The frequency depends on when the sponsorship is announced.
- Company name and logo appear on all marketing collateral before and after the event including e-blasts with sponsor logos.
- Company name and logo displayed on the event presentation slides.
- Company name and logo displayed on the Toast Sponsor sign to raise a glass to the manufacturer of the Year.
- Sponsor will work together on selecting appropriate type of toast, which could be a champagne toast, as an example.
- Company signage displayed at all bars inside the main ballroom.
- Half-page company ad in the published event magazine.
- Company receives eight (8) tickets to the ceremony.

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NPERSPECTIVE

VIP RECEPTION SPONSOR – \$6,000 (0 AVAILABLE)

- Company name and logo appear in the event's digital marketing campaign (e-marketing, social media, etc.).
- Company name and logo appear on all marketing collateral before and after the event including e-blasts with sponsor logos.
- Company receives solo social media marketing as the VIP Reception Sponsor before and after the event with a company-specific social media campaign. The frequency depends on when the sponsorship is announced.
- Company name and logo displayed on the event presentation slides.
- Company name and logo displayed on the VIP Reception Sponsor sign to raise a glass to the manufacturer of the Year.
- Sponsor provides part of the welcome remarks in the VIP Room.
- Quarter-page company ad in the published event magazine.
- Company receives six (6) tickets to the ceremony.

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FIRST AMERICAN BANK

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DESSERT SPONSOR – \$3,750 (1 AVAILABLE)

- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..).
- Company receives solo social media marketing as the Dessert Sponsor pre and post event. This will be a company specific social media marketing campaign. The frequency will be determined how close the sponsorship is secured to the event.
- Company Name and Logo Appears on all Marketing Collateral pre and post event. This will include the SFMA's general e-blasts on the event with sponsor logos present.
- Company Name and Logo Appears on Program and Slides During the Ceremony.
- Company recognition from dais as the Dessert Sponsor during the dessert portion of the Ceremony.
- Company Logo on an edible chocolate piece (or similar) for each attendee (estimated to be 400 plus attendees)
- Quarter sized company ad in published event magazine
- Company receives four (4) tickets to the Ceremony

EXCLUSIVE SPONSORSHIPS

TABLE NUMBER SPONSOR – \$2,500 (0 AVAILABLE)

- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..).
- Company Name and Logo Appears on all Marketing Collateral pre and post event. This will include the SFMA's general e-blasts on the event with sponsor logos present.
- Company Name and Logo Appears on Program and Slides During the Ceremony.
- Company recognition from dais as the Table Number Sponsor during the dessert portion of the Ceremony.
- Company Logo on an edible chocolate piece (or similar) for each attendee (estimated to be 400 plus attendees)
- Quarter sized company ad in published event magazine
- Company receives two2 tickets to the Ceremony.

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ATLAS PACKAGING



For more information contact

Matt Rocco

President

mrocco@sfma.org or visit www.sfma.org/roe



2026 Recognition of Excellence Ceremony

PLATINUM SPONSOR – \$5,000 (6 of 6 available, 1 per industry type)

- Company assigned to a designated Manufacturer of the Year Award category and recognized as category's official sponsor.
- Sponsor will take the stage while a company video is showcased. Video to be supplied by the Sponsor and up to 60 seconds.
- Representatives will announce the runner-up and winner, followed by an on-stage photo opportunity with the winning company.
- Post Ceremony: SFMA will coordinate a private meeting between the sponsor and the category winner.
- Company name and logo appear in the event's digital marketing campaign (e-marketing, social media, etc.).
- Company name and logo appear on all marketing collateral before and after the event, including SFMA's general e-blasts with sponsor logos.
- Company receives solo social media marketing as the Platinum Sponsor pre and post event. Frequency is determined based on when sponsorship is secured.
- Company name and logo appear in the program and on presentation slides during the ceremony.
- Half-page company ad in the published event magazine.
- Company receives six (6) tickets to the ceremony.

GOLD SPONSOR – \$3,000

- Company name and logo appear in the event's digital marketing campaign (e-marketing, social media, etc.).
- Company name and logo featured on all marketing collateral before and after the event, including SFMA's general e-blasts with sponsor logos.
- Company name and logo displayed in the program and on presentation slides during the ceremony.
- Quarter-page company ad in the published event magazine.
- Company receives four (4) tickets to the ceremony.

For more information contact

Matt Rocco
President

mrocco@sfma.org or visit www.sfma.org/roe



SILVER SPONSOR – \$2,000

- Company name and logo appear on all marketing collateral before and after the event, including SFMA's general e-blasts with sponsor logos.
- Company name and logo displayed in the program and on presentation slides during the ceremony.
- Listed as a Silver Sponsor in the event magazine (no ad).
- Company receives two (2) tickets to the ceremony.

BRONZE SPONSOR – \$1,000

- Company name and logo appear on all marketing collateral before and after the event, including SFMA's general e-blasts with sponsor logos.
- Company name and logo displayed in the program and on presentation slides during the ceremony.
- Company receives two (2) tickets to the ceremony.

ASSOCIATE SPONSOR – \$500

- Company Name and Logo Appears on Slides During Ceremony

