



SOUTH FLORIDA MANUFACTURERS ASSOCIATION

ANNUAL MEETING

+ MADE IN SOUTH FLORIDA SHOWCASE

SPONSORSHIP PACKET

THURSDAY, OCTOBER 16

CHARLES F. DODGE CITY CENTER
601 CITY CENTER WAY, PEMBROKE PINES, FL 33025

EXCLUSIVE SPONSORSHIPS

DIAMOND SPONSOR – \$7,500

- 1 Complimentary Booth during Manufacturers Showcase (upon availability)
- 10 total reserved tickets to the Showcase and Annual Meeting Dinner Program immediately following the close of the Showcase.
- Company role and presence on stage during Annual Meeting during a portion of the Dinner Program. The exact role and participation will be agreed upon by the sponsor and SFMA
- Company receives solo social media marketing as the Diamond Sponsor pre and post event. This will be a company specific social media marketing campaign. The frequency will be determined by how close the sponsorship is secured to the event
- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..)
- Company logo displayed on event material and presentation slides during Annual Meeting dinner and program
- Company Name and Logo Appears on all marketing collateral pre and post event. This will include the SFMA's general e-blasts on the event with sponsor logos present
- Group social media post with all Sponsors
- Full Page Company Ad in Annual Report Program

VOLUNTEER OF THE YEAR AWARD SPONSOR – \$5,500

- 1 complimentary Booth during Manufacturers Showcase (upon availability)
- 6 total reserved tickets to the Showcase and Annual Meeting Dinner Program immediately following the close of the Showcase
- Company representatives address the audience from the dais and speak briefly on their company, announce winner of the Volunteer of the Year Award, and hand award to the winner with a picture taken
- Company receives solo social media marketing as the Volunteer of the Year Award Sponsor pre and post event. This will be a company specific social media marketing campaign. The frequency will be determined by how close the sponsorship is secured to the event
- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..)
- Company logo displayed on event material and presentation slides during Annual Meeting dinner and program
- Company Name and Logo Appears on all marketing collateral pre and post event. This will include the SFMA's general e-blasts on the event with sponsor logos present
- Group social media post with all Sponsors
- Quarter Page Company Ad in Annual Report Program

ANNUAL REPORT SPONSOR – \$5,000

- 1 complimentary Booth during Manufacturers Showcase (upon availability)
- 6 total reserved tickets to the Showcase and Annual Meeting dinner program immediately following the close of the Showcase
- Company receives solo social media marketing as the Annual Report sponsor pre and post event. This will be a company specific social media marketing campaign. The frequency will be determined by how close the sponsorship is secured to the event
- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..)
- Company logo displayed on event material and presentation slides during Annual Meeting dinner and program
- Company Name and Logo Appears on all marketing collateral pre and post event. This will include the SFMA's general e-blasts on the event with sponsor logos present
- Group social media post with all Sponsors
- Full Page Company Ad in the Annual Report Program

DESSERT SPONSOR – \$4,500

- 1 complimentary Booth during Manufacturers Showcase (upon availability)
- 6 total reserved tickets to the Showcase and Annual Meeting dinner program immediately following the close of the Showcase
- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..)
- Company receives solo social media marketing as the Dessert Sponsor pre and post event. This will be a company specific social media marketing campaign. The frequency will be determined by how close the sponsorship is secured to the event
- Company Name and Logo Appears on all Marketing Collateral pre and post event. This will include the SFMA's general e-blasts on the event with sponsor logos present
- Company Name and Logo Appears on Program and Slides During the Annual Meeting dinner program
- Company recognition from dais as the Dessert Sponsor during the dessert portion of the Annual Meeting dinner program
- Company Logo on an edible chocolate piece (or similar) for each attendee (estimated to be 400 plus attendees)
- Group social media post with all Sponsors
- Quarter Page Company Ad in the Annual Report Program

TABLE NUMBER SPONSOR – \$3,500

- 1 Complimentary Booth during Manufacturers Showcase (upon availability)
- 2 total reserved tickets to the Manufacturers Showcase and Annual Meeting Dinner Program immediately following the close of the Showcase.
- Company has logo displayed on event material and presentation slides during Annual Meeting dinner and program
- Company receives solo social media marketing as the Table Number Sponsor pre and post event. This will be a company specific social media marketing campaign determined by how close the sponsorship is secured to the event
- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..)
- Company logo displayed on event material and presentation slides during Annual Meeting dinner and program
- Company Name and Logo Appears on all marketing collateral pre and post event. This will include the SFMA's general e-blasts on the event with sponsor logos present
- Group social media post with all Sponsors
- Half Page Company Ad in Annual Report Program

SOLD
ADAMS

NON-EXCLUSIVE SPONSORSHIPS

PLATINUM SPONSOR – \$3,500

- 1 complimentary Booth during Manufacturers Showcase (upon availability)
- 6 total reserved tickets to the Manufacturers Showcase and Annual Meeting dinner program immediately following the close of the Showcase
- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..)
- Company logo displayed on event material and presentation slides during Annual Meeting dinner and program
- Company Name and Logo Appears on all marketing collateral pre and post event. This will include the SFMA's general e-blasts on the event with sponsor logos present
- Group social media post with all Sponsors
- Half page company ad in published event magazine

GOLD SPONSOR – \$2,500

- 1 complimentary Booth during Manufacturers Showcase (upon availability)
- 4 total reserved tickets to the Manufacturers Showcase and Annual Meeting dinner program immediately following the close of the Showcase
- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..)
- Company logo displayed on event material and presentation slides during Annual Meeting dinner and program
- Company Name and Logo Appears on all marketing collateral pre and post event. This will include the SFMA's general e-blasts on the event with sponsor logos present
- Group social media post with all Sponsors
- Quarter page company ad in published event magazine

SILVER SPONSOR – \$2,000

- 1 complimentary Booth during Manufacturers Showcase (upon availability)
- 2 total reserved tickets to the Manufacturers Showcase and Annual Meeting dinner program immediately following the close of the Showcase
- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..)
- Company logo displayed on event material and presentation slides during Annual Meeting dinner and program
- Company Name and Logo Appears on all marketing collateral pre and post event. This will include the SFMA's general e-blasts on the event with sponsor logos present
- Group social media post with all Sponsors

BRONZE SPONSOR – \$1,000

- 2 total reserved tickets to the Manufacturers Showcase and Annual Meeting dinner program immediately following the close of the Showcase
- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..)
- Company logo displayed on event material and presentation slides during Annual Meeting dinner and program
- Company Name and Logo Appears on all marketing collateral pre and post event. This will include the SFMA's general e-blasts on the event with sponsor logos present
- Group social media post with all Sponsors

ASSOCIATE SPONSOR – \$500

- Company logo displayed on event material and presentation slides during Annual Meeting dinner and program
- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..)
- Company Name and Logo Appears on all marketing collateral pre and post event. This will include the SFMA's general e-blasts on the event with sponsor logos present
- Group social media post with all Sponsors



EVENT CONTACT INFORMATION

REGISTRATION AND SHOWCASE QUESTIONS

Eve Crowley
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SPONSORSHIP QUESTIONS

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REGISTER NOW!

SCAN ME



www.sfma.org/annualmeeting