



2025 Recognition of Excellence Ceremony

The Recognition of Excellence Ceremony is a great way to connect with many SFMA members and supporters from the business community. This event signifies, celebrates, and awards excellence in manufacturing both from an operational and talent development standpoint through our Manufacturer and Employee of the Year awards. This truly will be a night of celebration and accomplishments.

Date

June 26, 2025

Deadline to register:

June 11, 2025

Tickets

Member: \$275

Member Table: \$2,250

Non-Member: \$325

Non-Member Table: \$2,925

Time

5:30pm to 6:30pm - Cocktail Reception

6:30pm to 9:30pm - Award Ceremony

Location

Charles F. Dodge City Center
Pembroke Pines, FL



Tax Deductible Contributions: Any contributions to the SFMA whether in the form of membership dues, sponsorship, donations, or any other form of monetary contributions or in-kind contributions, are not tax deductible under Section 170 of the Internal Revenue Code.

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PRESENTING SPONSOR

For organizations that pride themselves on fostering excellence, talent development, and employee appreciation, aligning with this program offers a prime opportunity to showcase commitment and involvement. This event, celebrated in the glamour of a red-carpet affair, presents numerous advantages for the Presenting Sponsor, encapsulated below:

Co-Branding Opportunities

- **Event Titling:** The SFMA Recognition of Excellence Ceremony, with the honor of being presented by [Your Company Name], ensuring prominent visibility.
- **Visual Presence:** Your company's name and logo will be displayed on both the program and the slides throughout the Ceremony, ensuring attendees associate your brand with excellence.
- **Acknowledgment:** Special acknowledgment by the SFMA President on the dais, a formal introduction opportunity at the Step and Repeat Screen alongside SFMA President and award presentation, and a cross-section of media coverage.

Marketing Benefits

- **Extensive Digital Campaign:** From pre-event exposure, your brand will be featured in SFMA's digital outreach, including targeted marketing efforts reach members and manufacturers in South Florida, as well as an extended distribution list.
- **Exclusive Marketing Materials:** The event's name and logo will be prominently displayed on all marketing materials before and after the event, including SFMA's general e-blasts and a dedicated social media campaign.
- **Social Media Spotlight:** Enjoy exclusive social media coverage, with frequency adjusted based on the sponsorship tier.
- **Promotional Visibility:** A prime opportunity to showcase your brand's commitment to excellence.

Exclusive Ceremony

- **VIP Reception:** Exclusive access to the event's VIP Reception, featuring Year Finalists, and a formal introduction by the SFMA President.
- **Judging Panel:** A privileged role from the dais to introduce your company, its community, and its commitment to excellence, followed by onstage recognition. A company video will be showcased as your representatives make the presentation.

Additional Perks

- **Appreciation Plaque:** A token of appreciation presented during the event, commemorating your support as the Presenting Sponsor.
- **Ongoing Recognition:** Further acknowledgment from the dais at subsequent SFMA events and prominent media recognition through press releases distributed to major outlets.

EXCLUSIVE SPONSORSHIPS



2025 Recognition of Excellence Ceremony

RECEPTION AND TOAST SPONSOR – \$6,500 (1 AVAILABLE)

- Company name and logo appear in the event's digital marketing campaign (e-marketing, social media, etc.).
- Company receives solo social media marketing as the Reception and Toast Sponsor before and after the event, a company-specific social media campaign that requests to depend on when the sponsors are requested.
- Company name and logo appear in digital marketing collateral before and after the event, including SFMA's press releases and sponsor logos.
- Company provides a toast to the industry.
- Company provides a toast to the industry.
- SFMA and Sponsor will work together on selecting appropriate marketing benefit, which could be one drink ticket with logo, table wine service, or Champagne toast.
- Company signage displayed at all bars inside the main ballroom.
- Half-page company ad in the published event magazine.
- 8 tickets to the ceremony.

VIP RECEPTION SPONSOR – \$5,000 (1 AVAILABLE)

- Company name and logo appear in the event's digital marketing campaign (e-marketing, social media, etc.).
- Company name and logo appear in all marketing collateral before and after the event, including digital marketing collateral with sponsor logos.
- Company receives solo digital marketing as the VIP Reception Sponsor before and after the event, a company-specific social media campaign that requests to depend on when the sponsors are requested.
- Company provides a toast to the industry.
- Company provides a toast to the industry.
- Company provides part of the welcome remarks in the VIP Room.
- Quarter-page company ad in the published event magazine.
- Six (6) tickets to the ceremony.

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DESSERT SPONSOR – \$3,750 (1 AVAILABLE)

- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..).
- Company receives solo social media marketing as the Dessert Sponsor presented at event. There will be a company social media marketing campaign. The frequency will be determined by the sponsor and is secured to the event.
- Company Name and Logo on Collateral Materials including SFMA's general e-mails on the event. Sponsor logos present.
- Company Name and Logo on Program and Slides
- Company recognition from dais as the Dessert Sponsor during the dessert portion of the Ceremony.
- Company Logo on an edible chocolate piece (or similar) for each attendee (estimated to be 400 plus attendees)
- Quarter sized company ad in published event magazine
- 4 tickets to the Ceremony

SOLD

ATLAS SIGN INDUSTRIES

EXCLUSIVE SPONSORSHIPS

TABLE NUMBER SPONSOR – \$2,500 (1 AVAILABLE)

- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..).
- Company Name and Logo Appears on all Marketing Collateral Materials including SFMA's general e-mails on the event. Sponsor logos present.
- Company Name and Logo on Program and Slides
- Company Name and Logo on Table Number Card at each table in the event space
- Company Name and Logo on Seated guests throughout the event.
- Quarter page sized company ad in published event magazine.
- 2 tickets to the Ceremony.

SOLD

ATLAS PACKAGING

For more information contact

Matt Rocco

President

mrocco@sfma.org or visit www.sfma.org/roe



2025 Recognition of Excellence Ceremony

PLATINUM SPONSOR – \$5,000 (0 of 6 available, 1 per industry type)

- Company representatives will address the audience from the dais, speak briefly about their company (up to 2 minutes), announce the winner of one category, and present the Manufacturer of the Year award for that category. The photo of the winner will be taken with the company representative.
- Company name and logo displayed in the program and on presentation slides during the ceremony.
- Company name and logo appear on all marketing collateral before and after the event, including SFMA's general e-blasts with sponsor logos.
- Company name and logo appear in the event's digital marketing campaign (e-marketing, social media, etc.).
- Company name and logo featured on all marketing collateral before and after the event, including SFMA's general e-blasts with sponsor logos.
- Company name and logo displayed in the program and on presentation slides during the ceremony.
- Half-page company ad in the published event magazine.
- 6 tickets to the ceremony.

GOLD SPONSOR – \$3,000

- Company name and logo appear in the event's digital marketing campaign (e-marketing, social media, etc.).
- Company name and logo featured on all marketing collateral before and after the event, including SFMA's general e-blasts with sponsor logos.
- Company name and logo displayed in the program and on presentation slides during the ceremony.
- Quarter-page company ad in the published event magazine.
- 4 tickets to the ceremony.

For more information contact

Matt Rocco

President

mrocco@sfma.org or visit www.sfma.org/roe



SILVER SPONSOR – \$2,000

- Company name and logo appear on all marketing collateral before and after the event, including SFMA's general e-blasts with sponsor logos.
- Company name and logo displayed in the program and on presentation slides during the ceremony.
- Listed as a Silver Sponsor in the event magazine (no ad).
- 2 tickets to the ceremony.

BRONZE SPONSOR – \$1,000

- Company name and logo appear on all marketing collateral before and after the event, including SFMA's general e-blasts with sponsor logos.
- Company name and logo displayed in the program and on presentation slides during the ceremony.
- 2 tickets to the ceremony.

ASSOCIATE SPONSOR – \$500

- Company Name and Logo Appears on Slides During Ceremony
- 1 ticket to the ceremony

