



## 2025 Recognition of Excellence Ceremony

The Recognition of Excellence Ceremony is a great way to connect with many SFMA members and supporters from the business community. This event signifies, celebrates, and awards excellence in manufacturing both from an operational and talent development standpoint through our Manufacturer and Employee of the Year awards. This truly will be a night of celebration and accomplishments.

### **Date**

**June 26, 2025**

*Deadline to register:*

**June 11, 2025**

### **Tickets**

Member: \$275

Member Table: \$2,250

Non-Member: \$325

Non-Member Table: \$2,925

### **Time**

5:30pm to 6:30pm - Cocktail Reception

6:30pm to 9:30pm - Award Ceremony

### **Location**

Charles F. Dodge City Center  
Pembroke Pines, FL



**Tax Deductible Contributions:** Any contributions to the SFMA whether in the form of membership dues, sponsorship, donations, or any other form of monetary contributions or in-kind contributions, are not tax deductible under Section 170 of the Internal Revenue Code.

# 2025 Recognition of Excellence Ceremony

## PRESENTING SPONSOR

For organizations that pride themselves on fostering excellence, talent development, and employee appreciation, aligning with this program offers a prime opportunity to showcase commitment and involvement. This event, celebrated in the glamour of a red-carpet affair, presents numerous advantages for the Presenting Sponsor, encapsulated below:

### Co-Branding Opportunities

- **Event Titling:** The SFMA Recognition of Excellence Ceremony, with the honor of being presented by [Your Company Name], ensuring prominent visibility.
- **Visual Presence:** Your company's name and logo will be displayed on both the program and presentation slides throughout the Ceremony, ensuring attendees associate your brand with excellence.
- **Acknowledgment:** Special acknowledgment by the SFMA President on the dais, a prime opportunity at the Step and Repeat Screen alongside SFMA President and award presentation, and cross-social media posts.

### Marketing Benefits

- **Extensive Digital Campaign:** From pre-event exposure, your brand will be featured in press releases and social media posts, and continuing with post-event efforts reach members and manufacturers throughout South Florida, as well as an extended distribution list.
- **Exclusive Marketing Materials:** The Presenting Sponsor's name and logo will be prominently displayed on all marketing materials before and after the event, including SFMA's general e-blasts and a dedicated promotional campaign.
- **Social Media Spotlight:** Enjoy exclusive social media content, including live coverage and a dedicated frequency adjusted based on the sponsorship tier.
- **Promotional Visibility:** Gain a prominent position on the event program, offering the opportunity to showcase your brand to a large audience.

### Exclusive Ceremony

- **VIP Reception:** Exclusive access to the event, including a private reception for Year Finalists, Presenting Sponsor representatives, and award recipients.
- **Judging Panel:** Participate in the Year awards, allowing direct involvement in recognizing excellence.
- **Event Introduction:** Introduce your company, its community, and products/services, with a privileged role from the dais to introduce your company, its community and products/services, followed by onstage recognition. A company video will be showcased as your representatives make their way to the stage.

### Additional Perks

- **Appreciation Plaque:** A token of appreciation presented during the event, commemorating your support as the Presenting Sponsor.
- **Ongoing Recognition:** Further acknowledgment from the dais at subsequent SFMA events and prominent media recognition through press releases distributed to major outlets.

**SOLD**

**RANDSTAD**

## EXCLUSIVE SPONSORSHIPS



## 2025 Recognition of Excellence Ceremony

### RECEPTION AND TOAST SPONSOR – \$6,500 (1 AVAILABLE)

- Company name and logo appear in the event's digital marketing campaign (e-marketing, social media, etc.).
- Company receives solo social media marketing as the Reception and Toast Sponsor before and after the event, with a company-specific social media campaign. The frequency will depend on when the sponsorship is secured.
- Company name and logo appear on all marketing collateral before and after the event, including SFMA's general e-blasts with sponsor logos.
- Company name and logo displayed in the program and on presentation slides during the ceremony.
- Company recognized from the dais as the Reception and Toast Sponsor and invited on stage with the SFMA President to raise a glass and toast all employee honorees and Manufacturer of the Year finalists.
- SFMA and Sponsor will work together on selecting appropriate marketing benefit, which could be one drink ticket with logo, table wine service, or Champagne toast.
- Company signage displayed at all bars inside the main ballroom.
- Half-page company ad in the published event magazine.
- 8 tickets to the ceremony.

### VIP RECEPTION SPONSOR – \$5,000 (1 AVAILABLE)

- Company name and logo appear in the event's digital marketing campaign (e-marketing, social media, etc.).
- Company name and logo appear on all marketing collateral before and after the event, including SFMA's general e-blasts with sponsor logos.
- Company receives solo social media marketing as the VIP Reception Sponsor before and after the event, with a company-specific social media campaign. The frequency will depend on when the sponsorship is secured.
- Company name and logo displayed in the program and on presentation slides during the ceremony.
- Company presence in the VIP Room with all Manufacturer of the Year finalists, judges, and SFMA Board of Directors.
- Company provides part of the welcome remarks in the VIP Room.
- Quarter-page company ad in the published event magazine.
- Six (6) tickets to the ceremony.

## 2025 Recognition of Excellence Ceremony

### DESSERT SPONSOR – \$3,750 (1 AVAILABLE)

- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..).
- Company receives solo social media marketing as the Dessert Sponsor pre and post event. This will be a company specific social media marketing campaign. The frequency will be determined how close the sponsorship is secured to the event.
- Company Name and Logo Appears on all Marketing Collateral pre and post event. This will include the SFMA's general e-blasts on the event with sponsor logos present.
- Company Name and Logo Appears on Program and Slides During the Ceremony.
- Company recognition from dais as the Dessert Sponsor during the dessert portion of the Ceremony.
- Company Logo on an edible chocolate piece (or similar) for each attendee (estimated to be 400 plus attendees)
- Quarter sized company ad in published event magazine
- 4 tickets to the Ceremony

## EXCLUSIVE SPONSORSHIPS

### TABLE NUMBER SPONSOR – \$2,500 (1 AVAILABLE)

- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..).
- Company Name and Logo Appears on all Marketing Collateral pre and post event. This will include the SFMA's general e-blasts on the event with sponsor logos present.
- Company Name and Logo Appears on Program and Slides During the Ceremony.
- Company logo placed on number card at each table in eyeline of all seated guests throughout the event.
- Quarter page sized company ad in published event magazine.
- 2 tickets to the Ceremony.



For more information contact

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President

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# 2025 Recognition of Excellence Ceremony

## PLATINUM SPONSOR – \$5,000 (6 available, 1 per industry type)

- Company representatives will address the audience from the dais, speak briefly about their company (up to 3 minutes), announce the winner of one category, and present the Manufacturer of the Year award for that category, with a photo taken.
- Company name and logo appear in the event's digital marketing campaign (e-marketing, social media, etc.).
- Company name and logo appear on all marketing collateral before and after the event, including SFMA's general e-blasts with sponsor logos.
- Company receives solo social media marketing as the Platinum Sponsor before and after the event, with a company-specific social media campaign. The frequency will depend on when the sponsorship is secured.
- Company name and logo appear in the program and on presentation slides during the ceremony.
- Half-page company ad in the published event magazine.
- 6 tickets to the ceremony.

## GOLD SPONSOR – \$3,000

- Company name and logo appear in the event's digital marketing campaign (e-marketing, social media, etc.).
- Company name and logo featured on all marketing collateral before and after the event, including SFMA's general e-blasts with sponsor logos.
- Company name and logo displayed in the program and on presentation slides during the ceremony.
- Quarter-page company ad in the published event magazine.
- 4 tickets to the ceremony.

## SILVER SPONSOR – \$2,000

- Company name and logo appear on all marketing collateral before and after the event, including SFMA's general e-blasts with sponsor logos.
- Company name and logo displayed in the program and on presentation slides during the ceremony.
- Listed as a Silver Sponsor in the event magazine (no ad).
- 2 tickets to the ceremony.

## BRONZE SPONSOR – \$1,000

- Company name and logo appear on all marketing collateral before and after the event, including SFMA's general e-blasts with sponsor logos.
- Company name and logo displayed in the program and on presentation slides during the ceremony.
- 2 tickets to the ceremony.

## ASSOCIATE SPONSOR – \$500

- Company Name and Logo Appears on Slides During Ceremony

For more information contact

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