SFMA+
SOUTH FLORIDA MANUFACTURERS ASSOCIATION

STATE OF MANUFACTURING IN SOUTH FLORIDA

Thursday, November 7

ANNUAL MEETING
+ MADE IN SOUTH FLORIDA SHOWCASE

PRESENTED BY **FPL**

CHARLES F. DODGE CITY CENTER
601 CITY CENTER WAY, PEMBROKE PINES, FL 33025

EXCLUSIVE SPONSORSHIPS

DIAMOND SPONSOR – $7,500
- 1 Complimentary Booth during Manufacturers Showcase (upon availability)
- 10 reserved tickets to the Showcase and Annual Meeting Dinner Program immediately following the close of the Showcase.
- Company role and presence on stage during Annual Meeting during a portion of the Dinner Program. The exact role and participation will be agreed upon by the company and SFMA
- Company receives solo social media marketing as the Diamond Sponsor pre and post event. This will be a company specific social media marketing campaign. The frequency will be determined by how close the sponsorship is secured to the event
- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..)
- Company logo displayed on event material and presentation slides during Annual Meeting dinner and program
- Company Name and Logo Appears on all marketing collateral pre and post event. This will include the SFMA's general e-blasts on the event with sponsor logos present
- Group social media post with all Sponsors
- Full Page Company Ad in Annual Report Program

SOLD — NPERSPECTIVE

VOLUNTEER OF THE YEAR AWARD SPONSOR – $5,500
- 1 complimentary Booth during Manufacturers Showcase (upon availability)
- 6 reserved tickets to the Showcase and Annual Meeting Dinner Program immediately following the close of the Showcase
- Company representatives address the audience from the dais and speak briefly on their company, announce winner of the Volunteer of the Year Award, and hand award to the winner with a picture taken
- Company receives solo social media marketing as the Volunteer of the Year Award Sponsor pre and post event. This will be a company specific social media marketing campaign. The frequency will be determined by how close the sponsorship is secured to the event
- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..)
- Company logo displayed on event material and presentation slides during Annual Meeting dinner and program
- Company Name and Logo Appears on all marketing collateral pre and post event. This will include the SFMA's general e-blasts on the event with sponsor logos present
- Group social media post with all Sponsors
- Quarter Page Company Ad in Annual Report Program

ANNUAL REPORT SPONSOR – $5,000
- 1 complimentary Booth during Manufacturers Showcase (upon availability)
- 6 reserved tickets to the Showcase and Annual Meeting dinner program immediately following the close of the Showcase
- Company receives solo social media marketing as the Annual Report sponsor pre and post event. This will be a company specific social media marketing campaign. The frequency will be determined by how close the sponsorship is secured to the event
- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..)
- Company logo displayed on event material and presentation slides during Annual Meeting dinner and program
- Company Name and Logo Appears on all marketing collateral pre and post event. This will include the SFMA's general e-blasts on the event with sponsor logos present
- Group social media post with all Sponsors
- Full Page Company Ad in the Annual Report Program

SOLD — STRYKER

DESSERT SPONSOR – $4,500
- 1 complimentary Booth during Manufacturers Showcase (upon availability)
- 6 reserved tickets to the Showcase and Annual Meeting dinner program immediately following the close of the Showcase
- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..)
- Company receives solo social media marketing as the Dessert Sponsor pre and post event. This will be a company specific social media marketing campaign. The frequency will be determined by how close the sponsorship is secured to the event
- Company Name and Logo Appears on all marketing collateral pre and post event. This will include the SFMA's general e-blasts on the event with sponsor logos present
- Company Name and Logo displayed on event material during the Annual Meeting dinner program
- Company recognition as the Dessert Sponsor during the dessert portion of the Annual Meeting dinner program
- Company Logo on an edible chocolate piece (or similar) for each attendee (estimated to be 400 plus attendees)
- Group social media post with all Sponsors
- Quarter Page Company Ad in the Annual Report Program

SOLD — LT SOFTWARE

TABLE NUMBER SPONSOR – $3,500

- 1 Complimentary Booth during Manufacturers Showcase (upon availability)
- 2 reserved tickets to the Showcase and Annual Meeting Dinner Program immediately following the close of the Showcase.
- Company has logo displayed on the table number signage for the duration of the Annual Meeting Dinner Program.
- Company receives solo social media post as the Table Number Sponsor pre and post event. This will be a company specific social media marketing campaign. Timing will be determined by how close the sponsorship is secured to the event
- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..)
- Company logo displayed on event material and presentation slides during Annual Meeting dinner and program
- Company Name and Logo Appears on all marketing collateral pre and post event. This will include the SFMA's general e-blasts on the event with sponsor logos present
- Group social media post with all Sponsors
- Half Page Company Ad in Annual Report Program

NON-EXCLUSIVE SPONSORSHIPS

PLATINUM SPONSOR – $3,000

- 1 complimentary Booth during Manufacturers Showcase (upon availability)
- 6 reserved tickets to the Manufacturers Showcase and Annual Meeting dinner program immediately following the close of the Showcase
- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..)
- Company logo displayed on event material and presentation slides during Annual Meeting dinner and program
- Company Name and Logo Appears on all marketing collateral pre and post event. This will include the SFMA's general e-blasts on the event with sponsor logos present
- Group social media post with all Sponsors
- Half page company ad in published event magazine

GOLD SPONSOR – $2,500

- 1 complimentary Booth during Manufacturers Showcase (upon availability)
- 4 reserved tickets to the Manufacturers Showcase and Annual Meeting dinner program immediately following the close of the Showcase
- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..)
- Company logo displayed on event material and presentation slides during Annual Meeting dinner and program
- Company Name and Logo Appears on all marketing collateral pre and post event. This will include the SFMA's general e-blasts on the event with sponsor logos present
- Group social media post with all Sponsors
- Quarter page company ad in published event magazine

SILVER SPONSOR – $2,000

- 1 complimentary Booth during Manufacturers Showcase (upon availability)
- 2 reserved tickets to the Manufacturers Showcase and Annual Meeting dinner program immediately following the close of the Showcase
- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..)
- Company logo displayed on event material and presentation slides during Annual Meeting dinner and program
- Company Name and Logo Appears on all marketing collateral pre and post event. This will include the SFMA's general e-blasts on the event with sponsor logos present
- Group social media post with all Sponsors

BRONZE SPONSOR – $1,000

- 2 reserved tickets to the Manufacturers Showcase and Annual Meeting dinner program immediately following the close of the Showcase
- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..)
- Company logo displayed on event material and presentation slides during Annual Meeting dinner and program
- Company Name and Logo Appears on all marketing collateral pre and post event. This will include the SFMA's general e-blasts on the event with sponsor logos present
- Group social media post with all Sponsors

ASSOCIATE SPONSOR – $500

- Company logo displayed on event material and presentation slides during Annual Meeting dinner and program
- Company Name and Logo Appears on Event Digital Marketing Campaign (e-marketing, social media, etc..)
- Company Name and Logo Appears on all marketing collateral pre and post event. This will include the SFMA's general e-blasts on the event with sponsor logos present
- Group social media post with all Sponsors

SFMA⁺
SOUTH FLORIDA MANUFACTURERS ASSOCIATION

EVENT CONTACT INFORMATION

REGISTRATION AND SHOWCASE QUESTIONS
Eve Crowley
ecrowley@sfma.org

SPONSORSHIP QUESTIONS
Lisbeth Pena
lpena@sfma.org

REGISTER NOW!

SCAN ME

www.sfma.org/annualmeeting