



WHAT WE DO

FloridaMakes is a service designed to strengthen Florida's manufacturing companies. We're created BY manufacturers, FOR manufacturers, so we understand the unique needs facing manufacturing firms. We help your company become more competitive and more profitable by: expanding your market opportunities, better using existing public and private resources, and adopting best practices, advanced technologies, and training. Our services are designed to help your company both address the current challenges you're facing as well as create new opportunities for growth.

Enterprise Assessment

FloridaMakes' Enterprise Assessment helps you identify the capabilities and effectiveness of your business, benchmark how your company is doing in comparison with other companies, and point to challenges that may be impeding your company. Through the assessment process, we'll create a roadmap for improving your company's performance and your bottom line.

Get Started Right Now

Analyze your business with this free, 15-minute CoreValue assessment to Measure Your 18 Drivers of Enterprise Value and (this is cool) - find out what your business may be worth, where your growth opportunities lie, and your profit-generating strengths. FloridaMakes can help you take the next steps, and build an action plan and strategies to achieve your company potential.

Business Growth & Innovation Services

Interested in growing your business? We'll help identify strategies for growth, from working with you to identify new customers and new markets for your existing products and services, to supporting innovation for service and product development. We will facilitate market viability assessments and connect you with tools and resources for product design, development and commercialization.

Technology Acceleration

Introducing new technology into your operation is challenging for any size company. We help accelerate the benefits of appropriate technology by identifying technology options and providing cost - benefit analyses, workforce training resources and assessing new market opportunities -- that help your company reduce risk and fully leverage your technology enhancements.

Export & International Market Development

One opportunity for growing your business might come through creating new markets and new customers outside the U.S. FloridaMakes can help you determine potential opportunities for your company. We assist companies in developing export strategies and connect you to the right resources to help you establish the systems, meet industry standards, and open the door to new international markets.

Workforce Training & Development

Finding, training and retaining skilled workers is one of the top issues facing manufacturers across the country. FloridaMakes leverages local and national services, sources and types of training and resources to help you build the workforce you need. We also foster collaboration to help maximize training opportunities and minimize costs.

Supply Chain Optimization

FloridaMakes is connected to a nationwide initiative to support supply chain optimization. For your company, that means we can identify the technology needs and trends of specific supply chains, provide a step-by-step roadmap to help you address risk, increase visibility and create opportunity - as a supplier or in developing your own supply chain for the parts and processing you need.

Process Improvement

We work with companies to improve your processes using continuous improvement efforts including lean manufacturing, Toyota Kata management and leadership approach, and quality improvement, from Six Sigma to ISO Quality Management. Manufacturers with process improvement programs are able to reduce non value-added activities and costs, increase quality, and become more agile, competitive and more profitable.

Sustainability

FloridaMakes takes a broad view of sustainability, from reducing environmental costs and impact to succession planning for the long-term sustainability of your company. We're also a participant in a national E3 initiative, a technical assistance effort focused on Energy, Economy and the Environment. E3 looks for opportunities for company growth by improving production and profitability while reducing energy usage and environmental impact.